

CAREZone

Quarterly Newsletter of CARE India
October - December 2018



OUR VISION

We seek a world of hope, tolerance and social justice, where poverty has been overcome and people live in dignity and security.



OUR MISSION

CARE India helps alleviate poverty and social exclusion by facilitating empowerment of women and girls from poor and marginalised communities.

IN THIS ISSUE

- From the CEO's Desk
- Stories Reflected from Project Data
- How Seasonal Migration of Indians is Destroying Educational Opportunities for Children
- News from the Field
- Capacity Building Initiatives
- HR and Finance Updates
- Direct Fundraising Updates

FROM THE CEO'S DESK

As we launch into the new year, I want to take this opportunity to celebrate the impact and achievement of our collective work and the staff's commitment, dedication and hard work. Thanks to CARE India's staff, we directly reached 24.1 million people in 2017-18, which included 11.6 million women and girls, across 14 states through 38 projects on the ground.

There are several achievements to be celebrated but to name a few:

- CRISIL awarded us a 'VO 1A' rating, which indicates 'Very Strong Delivery Capability and High Financial Proficiency'
- The Bihar programme was awarded an additional \$26 million funding by the Bill and Melinda Gates Foundation for three new grants in the areas of Visceral Leishmaniasis (VL) or Kala Azar and Family Planning. We were also invited to be a co-convenor of the Working Group on Quality, Equity and Dignity along with World Health Organisation (WHO) India
- Sarva Shiksha Abhiyan, Uttar Pradesh invited us to provide technical support for setting up Teachers' Resource Laboratories in 18 districts based on our successful intervention in Bahraich, Uttar Pradesh
- Our Head of Direct Fundraising was awarded the title of Best Fundraiser by CARE International



These achievements reflect the staff's commitment, technical expertise and years of experience. This has enabled us to scale-up and replicate many of our initiatives while working with the respective government departments and officials. In this process, we have built strong and lasting relationships with the state and central governments, which allowed us to engage in constructive and evidence-based dialogues with the officials about gaps in implementing developmental initiatives and solutions to address the gaps.

It is heartening to know that several of our systems strengthening initiatives, be it in health or education, have been adopted by the respective government departments. Recognising the need to further strengthen our work and enhance its impact on marginalised women and girls, we have so much to build on especially our commitment to a mission-driven approach to work, enhancing the richness of projects and bringing the best experts aboard CARE India.

As I reflect on my brief tenure as the Chief Executive Officer (CEO) of CARE India and based on my visits to the communities we serve, I realised how inspired and humbled I remain by the courage and resilience of millions of women and girls with whom we work, and their willingness to respond and shape the future with their strength, hope and positive energy. India is a growing nation and I am committed to ensuring that CARE India's work builds on the positive impact achieved so far and contributes towards helping India achieve the Sustainable Development Goals.

I take this opportunity to thank you, our donors, for supporting and believing in our work, and for walking the journey along with us as our partners. Our work would not have been possible without the generous support provided by our corporate partners, institutional funders and individual donors.

It is with these thoughts, I invite each one of you to welcome 2019 with a renewed sense of energy and enthusiasm, and work together to uphold CARE's core values of respect, integrity, commitment and excellence. Wishing you a very joyous, successful and peaceful 2019!

HIGHLIGHTS FROM CARE INTERNATIONAL REPORT 2017-18

As part of a CARE International-wide Project and Programme Information and Impact Reporting System (PIIRS), CARE India collected data on 30 operational projects in September 2018 covering the period July 2017 - June 2018 (FY2018). PIIRS collects data annually to explain the breadth of CARE's work globally and analyse the depth of our actions in line with the CARE 2020 Program Strategy. After being thoroughly vetted, the data collected from across the globe was released by CARE International in November 2018. The key highlights in FY2018 were:

- CARE worked in 95 countries around the world and implemented 965 projects and initiatives to reach 56 million people directly. With 38 projects running in India, CARE India constituted 3.1% of all CARE Confederation projects.
- CARE India reached 24.1 million people directly through its development and humanitarian aid projects, contributing about 43% of CARE Confederation's direct reach. Through its advocacy, replication of successful programmes and scaling up of innovations, CARE India's contribution to indirect reach stands at 55.5% (189 million participants) of the global indirect reach.
- Similar to the previous year, the majority of participants reside in India and Bangladesh, together accounting for more than half of CARE's directly reached participants and more than 60% of indirect participants.
- Amongst the key outcome areas of CARE's programmes, CARE India's contribution to 'Sexual and Reproductive Health and Rights' was 74% (82 million people) of CARE Confederation's reach with a majority of reach being in Bihar.

BIHAR TECHNICAL SUPPORT PROGRAM (BTSP) VISIT TO CARE USA HEADQUARTERS

Leaders of the Bihar Technical Support Program (BTSP), including Deputy Chief Minister Sushil Modi were in Atlanta on Dec 17, 2018 at the CARE USA office to reflect on the partnership between the Government of Bihar, CARE India, and The Bill & Melinda Gates Foundation. The key achievements of the program were discussed. The BTSP covers 534 blocks in 38 districts of Bihar and involves roughly 400 public sector hospitals and 200,000 frontline workers. The project initiated in 2010 aims to address challenges across a wide range of family health services in Bihar.

Heather Higginbottom, Chief Operating Officer of CARE USA opened the meeting and welcomed the distinguished guests, including the Deputy Chief Minister of Government of Bihar, Mr. Sushil Modi, Minister of Health Mr. Mangal Pandey, Principal Secretary for Health in Bihar Mr. Sanjay Kumar, Counsel General of India in Atlanta, Dr. Swati Vijay Kulkarni, Usha Kiran Tarigopula and Debarshi Bhattacharya of The Bill & Melinda Gates Foundation, Usha Ramakrishnan Associate Professor at Emory University Atlanta, Georgia and Dr. Hemant Shah and Madhu Deshmukh from CARE India.

Heather Higginbottom acknowledged the remarkable success of the Bihar program and its leadership, stating that “The success of this program is a direct result of the commitments of these leaders we are honoured to have with us today. Your vision of healthier lives for the women, children and families of Bihar is what has fueled this program, and ultimately, its success. On behalf of CARE, we are honoured to be your partners in this ongoing, transformative work.”



The audience was introduced to Deputy Chief Minister Modi who shared remarks regarding the program and the special partnership between the government, CARE, and The Bill & Melinda Gates Foundation. Mr. Modi noted the achievements of the program as well as the challenges that remain. He also appreciated CARE India for the work being done in Bihar.

The delegation from Bihar also visited Atlanta on their way to Washington, DC where they spoke on innovation and policy lessons from the Bihar Technical Support Program at a panel discussion organised at the Center for Strategic and International Studies(CSIS).

Hemant Shah, Chief of Party Care India shared “The key to achieving impact at large scale is finding the right balance of efficiency and feasibility. Approaches to implementing interventions that seem feasible at scale may not necessarily produce desired results.”

HOW SEASONAL MIGRATION OF INDIANS IS DESTROYING EDUCATIONAL OPPORTUNITIES FOR CHILDREN

A big problem with educating children in India is seasonal migration—if kids of seasonal migrants cannot attend the same school the entire year, how will their education level progress?

Globally, 763 million people are living outside of their native place which imposes a huge effect on the education of their children (Global Migration Report, 2019). In India, despite making laudable efforts to promote opportunities for local employment, inter-state migration rates have doubled between 2001 and 2011 (World Economic Forum, 2017) hence affecting the education of millions of children.

How does seasonal migration take place?

- In India, seasonal migration comprises a chunk of the population moving from rural to urban and rural to rural areas for a duration of minimum four months annually
- Seasonal migration is very high due to lack of employment opportunities at the native place which forces families or individuals to relocate
- Annually, 9 million people migrated between states from 2011 to 2016 (Ministry of Finance, 2017)
- Rampant seasonal migration primarily aligns with the agriculture season of the destination location; for example, during the month of October and November, there is a high rate of migration from states like Bihar, Madhya Pradesh, Rajasthan and Uttar Pradesh to Punjab, Haryana, Gujarat and Delhi. These families or individuals return home by June and July
- Majority of this type of migration has been of those people who are either semi-skilled or unskilled
- Generally, the family migrates as a full unit as parents do not want to leave the children behind in villages due to their safety and security



Effects on children's education

Due to the nature of migration, the well-being of every migrant child gets highly compromised. As per Global Migration Report, 80% children of seasonal workers have never accessed education in India. One of the key barriers is that there is no effective system at the community/school level to maintain data of seasonal migrant children. Further, the teacher or school in the native location never consider these children as out-of-school children since they join back the school after a few months.

Meanwhile, at the destination, these children cannot access education due to their status as migrant, different enrolment procedure/norms for migratory children in schools, the location of schools and differences in curriculum and linguistic barriers.

Due to the lack of an effective system both at the source and destination locations, the continuity in education for seasonal migrant children gets affected. Thus, these children do not gain the required skills and abilities at the right time.

Seven problems children face due to seasonal migration

Continue to act as caregivers for younger siblings and family support	Highly vulnerable to sexual exploitation	No development of personality and intellectuality - remain trapped in the poverty cycle	Insecure emotional and social abilities hence adjustment issues
Poor connections with peers/institutions, cannot contribute to society	Declining interest of parents towards their education	Unable to understand their rights and entitlements	

Limited state provisions for children of seasonal migrants

- The Right to Education Act mandated provisions like maintaining/tracking a database of children by appropriate government and local authorities to address this issue
- States like Gujarat, Maharashtra, Odisha, Andhra Pradesh, Tamil Nadu and Karnataka have also taken initiatives to develop a mechanism to track migrant children for inter-state coordination to ensure continuity of education
- Analysis of the annual work plans of the education departments of the above-mentioned states also shows that they have a specific plan for the coverage of migrant children. However, the resources of these plans require more serious and systemic attention
- As per reports, Uttar Pradesh and Bihar are the main source states for seasonal migration, closely followed by Madhya Pradesh, Punjab, Rajasthan, Uttarakhand, Jammu and Kashmir and West Bengal; these states require attention to issues of education for children affected by seasonal migration
- Key destination states like Delhi, Maharashtra, Tamil Nadu, Gujarat, Andhra Pradesh and Kerala need to have an aggressive mechanism for documentation, smooth enrolment of children, addressing curriculum and instructional issues, etc.
- To ensure educational provision for all migratory children, state governments should have a statistical account of their number and understanding of their location

Goal 4 of the United Nation's Sustainable Development Goals focusses on universal education, which cannot be achieved unless it becomes mandatory for each state government to provide education to migratory children by collaborating with different stakeholders, setting up interdepartmental convergence, easy school migration, and encouraging & motivating parents, establishing work-site education centres, seasonal hostels.

(Published in India Today on their online portal on December 11, 2018)

NEWS FROM THE FIELD

TARINA in 3rd Agriculture and Climate Change Conference

An abstract on 'Climate Vulnerability, Diet Diversity and Household Nutrition Insecurity Among Small-holder Farmers of Eastern Region of India', written by the Technical Assistance and Research for Indian Nutrition and Agriculture team has been accepted for poster presentation at the 3rd Agriculture and Climate Change Conference being organised by Elsevier, scheduled to take place on March 24-26, 2019 in Budapest, Hungary. The submission will be displayed under the theme 'Food security in developing countries: Adapting the agriculture of developing countries to global change, challenges, strategies, success stories and policies'. The Conference will focus on the impact of climate change on crop production and explore approaches to maintain and increase crop productivity in the future.

Web-link to the Conference website: <https://www.elsevier.com/events/conferences/agriculture-and-climate-change-conference>

Buyer-Seller Meet: Bridging the Gap

Buyer-seller meets were organised in Odisha's Kalahandi and Kandhamal districts on October 15 and December 13, respectively. The day-long events involved discussions on the status of input, credit availability to farmers under various government schemes, opportunities for small-holder women farmers to access quality and timely inputs, present scenario of the market, buyer-seller interface and challenges, government support and mechanisms for effective communication, and linkage and interface between buyers and sellers, market players, suppliers, procurement agencies. The event witnessed the participation of personnel from the Departments of Agriculture and Fisheries and Animal Resources Development (FARD), representatives from Krishi Vigyan Kendra, Regulated Market Committee and Land Management Practice Survey (LaMPS).



Team TARINA at Buyer-Seller Meet in Kandhamal



Project participant at the Buyer-Seller Meet

CARE Bihar at the 4th WHO Global Forum on Medical Devices

The Procurement and Supply Chain Advisory Team members of CARE Bihar, along with a senior Bihar Administrative Service (BAS) official from Bihar Medical Service Corporation Ltd. (BMSICL) attended the 4th WHO Global Forum on Medical Devices (GFMD), jointly organised by the Ministry of Health and Family Welfare (MoHFW) and World Health Organisation (WHO) in Andhra Pradesh. More than 1000 delegates from 90 countries participated in the event.

The 4th GFMD focussed on initiating discussion around national and global strategies for increasing and measuring access to medical devices under universal health coverage, in compliance with the Sustainable Development Goals. Panellists also shared country specific evidences of best practices in regulation, assessment and management of medical devices, stories of development and use of innovative, appropriate and affordable technologies to respond to global health priorities and WHO tools and guidelines on medical devices for better implementation.



Panel discussion at the WHO Global Forum on Medical Devices

Buyer-Seller Meet for Improved Cook Stoves (ICS)

The SWITCH ASIA II project reached out to around 1500 forest dependent households from different project and non-project villages with information on the household air pollution caused by traditional cook stoves or chulhas. The advantages of switching to improved cook stoves (ICS) as a clean cooking option were shared during four Buyer-Seller Meets organised in Chhattisgarh and Odisha. The project participants witnessed demonstrations of various types of ICS and directly interacted with national and state level ICS manufacturers/suppliers and local entrepreneurs. During the events, members of 478 households from the project villages purchased ICS. Four ICS entrepreneurs, promoted by the project lead, were successful in making ICS sales worth INR 6,45,000.



Photo Contest Winner from SWITCH ASIA

A member of the SWITCH ASIA II team participated in a photo contest, under the theme 'Empowering Women with Sustainable Energy'. The contest was launched by the European Commission's Directorate-General for International Cooperation and Development (DEVCO). The winning photograph was selected out of the top 50 best photos. The purpose of the contest was to capture moments illustrating women benefiting from sustainable energy or being involved in energy-related activities.



Financing Improved Cook Stoves from Forests

The SWITCH ASIA II project leveraged the support of the State Forest Department to enable 22 tribal forest dwelling households in Dorapida village, Kandhamal district, Odisha to purchase ICS. Women from all the households participated as members of the Sustainable Household Energy Schools (SHE-School), a platform formed to facilitate deliberations and learning among women on problems of cooking on chulhas and benefits of ICS as a clean cooking option.



The project facilitated discussions between project participants and the Forest Department to explore options for support. The Forest Department officials participated in village-level dialogues where women shared the benefits accrued from using ICS, in terms of firewood saving and comfort while cooking. An action-focused discussion between the women and Forest Department representative was subsequently organised wherein it was decided that the project participants would be offered opportunities for undertaking daily wage labour by the Forest Department so that the wage they earn could be invested in purchasing ICS.

Encouraged by the offer, members from the 22 households engaged in cleaning, trenching and plantation activities in their nearby forest areas under the supervision of the local Vana Samrakshyan Samiti (Forest Protection Committee). They utilised the wages earned to purchase ICS from the Buyer-Seller Meet organised in their locality by the project.

CAPACITY BUILDING INITIATIVES

Training on Cotton Fibre Quality Management in Maharashtra

CARE India conducted a training programme on 'Cotton Fibre Quality Management', in partnership with the Mahatma Phule Samaj Seva Mandal (MPSSM), in 10 villages of Jalgaon Jamod block on December 27–28, 2018. The training was attended by 79 beneficiaries (18 women and 61 men farmers) and facilitated by senior officials from the Krishi Vigyan Kendra, a local NGO along with CARE India staff.

During the training programme, brief discussions were carried out on the physiology of fibre development and agronomic management and environmental influences, varietal selection for good quality fibre and measurement of fibre quality traits that are affected in the field along with the consequences for textile production. The process of cotton fibre development, right from flowering to seed development and the importance of watering the crops at these critical stages were discussed in details among the participants. To make the participants more aware, the main features of fibre quality were highlighted along with the influence of environmental factors and timely crop management practices on these features. Additionally, the participants were taught to take smart decisions on choosing location specific varieties for maintaining good quality fibre.



E-Aushadhi State Level Training for Urban Primary Health Centres (UPHCs)

CARE Bihar organised and facilitated a one-day State level Training for pharmacists/ANMs/store-in-charges and data entry operators of all 89 Urban Primary Health Centres (UPHCs) under the National Urban health Mission (NUHM) in the state. The training was held in two batches, with a total of 153 participants attending the training.

The participants were oriented and provided hands on training on various modules on online indenting, acknowledgement and issue to sub store of the E-Aushadhi online system. The UPHCs were asked to compile their current stock availability for uploading on the E-Aushadhi portal. After this process, the UPHCs' online system for daily inventory transactions will be enabled.

HR AND FINANCE UPDATES

Implementation of PeopleSoft (ERP)

On December 7, 2018, CARE India Solutions for Sustainable Development (CISSD) went 'LIVE' with Phase I of the Oracle PeopleSoft (PS) ERP software. This software has been customised to meet the local statutory/regulatory requirements in India and offers the following benefits of going forward.

- 100% cloud-based application, providing greater security and mobility
- Real-time progress update with enhanced automatic controls
- Greater transparency with real-time information
- Streamlining of administrative processes with automated controls
- Enhanced donor reporting capability

The project has been completed within the stipulated timeline, under the dynamic leadership of Rohit Nayar, Executive Director - Finance and the untiring efforts of his team. We organised a small celebration in our office to commemorate the launch.



Launch of ERP software with Madhu Deshmukh, CEO and Rohit Nayar, Executive Director - Finance

Workshop in Adivasi hub

Continuing with the efforts of creating a motivating and growth-propelled HR climate at the Adivasi Hub, a conscious Organisational Development (OD) plan was developed. The initiative was led by the Regional Program Director and supported by the HR and OD department at CIHQ. The initiative included a number of activities throughout the year, including a series of workshops/events. The third event of the initiative was planned at the Toshali Sands Resort in Puri, Odisha on December 20-21, 2018 on leadership and team motivation. It pitted the current Hub and project team leaders against each other and showcased the actual traits, skills and motivation of the participants to own processes and lead from the front.

Bless and Be Blessed: Leave a Wish Card for Christmas

Christmas was celebrated at CIHQ with a Christmas tree, placed in the reception area on December 21-31. We requested our staff to bless each other by writing personalised messages on 'wish cards' and hang them on the tree to fulfil their wishes.



Wish cards on the Christmas tree at CIHQ

New Year's Eve Celebrations in CIHQ

A get-together was organised in CIHQ on December 28 to celebrate New Year's Eve. We celebrated the birthdays of December-borns, a ramp walk and dumb-charades were organised and sumptuous evening snacks were served. The ramp walk was judged by Madhu Deshmukh, CEO and Md. Wasi from the disaster management unit. Ms Spice was won by Vandana from Direct Fundraising and Kaushik Mitra from MARCOM won Mr Spark. The event was appreciated by the CEO and all the attendees.



DIRECT FUNDRAISING UPDATES

We reached more than 100,000 people through our fundraising and awareness building drives in October-December 2018.

- In-house teams and resource mobilisation partners conducted fundraising and awareness campaigns in different malls, tech parks and corporate offices in Delhi, Mumbai, Kochi, Hyderabad and Trivandrum
- The Kochi and Delhi teams undertook activities during the Daan Utsav week and Dussehra
- The Kochi team went on its first road trip to Trivandrum to raise awareness and funds







Compiled and edited by Marketing and Communications Team

CARE India

A-12, Bhilwara Towers
Third Floor, Tower-II, Sector 1
NOIDA - 201301
Phone: 0120 - 4048250
Email: contactus@careindia.org

www.careindia.org



www.facebook.com/CAREinIndia



www.twitter.com/CAREIndia



www.linkedin.com/company/care-india



www.youtube.com/user/fromCAREIndia



www.pinterest.com/careindia