



CAREZone

CARE India's Newsletter



OUR VISION

“ We seek a world of hope, tolerance and social justice, where poverty has been overcome and people live in dignity and security. ”

OUR MISSION

“ CARE India helps alleviate poverty and social exclusion by facilitating empowerment of women and girls from poor and marginalised communities. ”

WHY WOMEN AND GIRLS?

CARE focuses on the empowerment of women and girls because they are disproportionately affected by poverty and discrimination; and suffer abuse and violations in the realisation of their rights, entitlements and access and control over resources. Also, experience shows that, when equipped with the proper resources, women have the power to help whole families and entire communities overcome poverty, marginalisation and social injustice.

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CEO SPEAK

MANOJ GOPALAKRISHNA

At the outset I would like to express my sincere gratitude to the CARE India family for giving me a warm welcome. Over the last five months it has been fascinating to see the depth of CARE's legacy in impacting the lives of the most marginalised women and girls. The impact driven by the grassroots level innovations, pioneered by our teams across the domains of health, livelihood, education and humanitarian assistance has been fascinating.



As you would have been experiencing, the development paradigm in our country is fast evolving. The technology innovations, changing demographics and economic growth are going to present great opportunities for us to enhance our relevance and impact in India. Building on our rich legacy, we need to set our aspirations high to multiply our impact at scale by working in close collaboration with governments, development partners, civil society organizations and communities. Our ability to drive breakthrough impact focused innovations, and enabling its scaling up will be a critical to our organizational success in the years to come.

India has set for itself the high ambition of being a five trillion dollar economy by 2025 which provides an opportunity for us to make the growth more inclusive. To enhance our relevance, impact and influence in this fast evolving development context, we need to be embarking on a transformational path, driving breakthrough innovations, operating efficiency and cross-sector collaborations.

I look forward to the opportunity of co-creating this transformational journey with you.

COVER STORY

The Stanford Social Innovation Review: Scaling Health Coverage, Quality, and Innovation Through the Public Sector

May 22, 2019

The Stanford Social Innovation Review published an article co-authored by Sridhar Srikantiah, a CARE India senior technical officer, who explained CARE India's Ananya partnership, which includes the Bill and Melinda Gates Foundation, the Bihar government and other NGOs. CARE India provided technical support to the Bihar government to achieve its maternal and child health goals. CARE India was transparent with its goals and motivations, shared its value of technical support and enhanced government data systems to be accurate and reliable for decision making. *"All these efforts helped establish CARE India as a credible, useful, and relevant partner."*

To read more, [click here](#).

NEWS FROM THE GROUND

Co-designing sustainable solutions

A Development Dialogue took place on May 10, 2019 between Principal Secretary, Health Department, Government of Bihar (GoB) and Manoj Gopalakrishna, CEO - CARE India and Dr Hemant Shah, Chief of Party - Bihar Technical Support Programme (BTSP) on 'Technical support of CARE India in Bihar for co-designing sustainable solutions'.



Manoj Gopalakrishna and Dr Hemant Shah in discussion with Principal Secretary Health, GoB

Recognition for Achievements

Khushi project, implemented in Bhilwara and Chittorgarh districts of Rajasthan, is supported by Hindustan Zinc Limited. The project was awarded the CSR Health Impact Award and given the title of 'Game Changer' on June 29, 2019. You can read more [here](#).

Cyclone Fani Response

500 households from the cyclone affected villages of Khordha district, Odisha received Shelter and WASH (water, sanitation and hygiene) kits in May 2019, to support them with their immediate needs of emergency shelter, safe water, sanitation and hygiene.

World Blood Donor Day

The world blood donor day was celebrated on June 14 in Bihar on the theme of "Safe blood for all". A blood donation awareness film was launched by the Principal Secretary, Department of Health along with a standardised uniform blood donor consent, registration form and blood donor requisition form. Various blood banks and NGOs were rewarded for their remarkable performance with a memento for this occasion.



Launch of blood donation event on World Blood Donor Day

Celebration of World Environment Day in Pragati

The World Environment Day was celebrated in 10 districts by Pragati project's teachers and children. The children took out rallies, organised drawing competitions and planted saplings in the school campus. A total of 1512 children participated in the event along with school teachers, education volunteers and nodal teachers.



Planting of saplings by children

Innovation to connect the last mile pilot

A pilot project, christened Arogya Diwas Green Channel was launched in Dulhin Bazaar and Bikram, Patna to assess the feasibility of ensuring essential drug supply directly to VHSND sites from Block Primary Health Centres through Alternate Vaccine Delivery Courier (AVD). This is a joint venture of Supply Chain team of BTSP along with the District Health Society, Patna.

Bihar Health Team's Tamil Nadu visit

A health team from Bihar led by Principal Secretary, Health visited Public Health Management Cadre (PHMC), Tamil Nadu (TN) to gain insights from their experience. This visit was also followed by rounds of discussion with TN Health officials (such as Chief Secretary, Principal Secretary and representatives from all Directorates and Nodal officer of TN Chief Minister Comprehensive Health Scheme) with an objective to facilitate cross-learning and knowledge management.



Bihar Health team's visit to study Public Health Management Cadre at Tamil Nadu

IRS intervention visit

The IRS intervention areas were visited by the Bill and Melinda Gates Foundation and National Vector Borne Disease Control Programme (NVBDCP) to review the work on Kala Azar cases, stakeholder's role and key challenges faced by the programme team. These visits were facilitated by the Kala Azar project team.



BMGF team members with CARE India on a field visit to interact with community members



Media coverage of BMGF team visit to IRS sites

EVENTS AND MORE

Women Deliver Conference

Women Deliver is a catalyst that leverages its extensive reach and partnerships to spark political commitment and investment in girls and women everywhere. In June 2019, the Women Deliver Conference was held in Vancouver, Canada. There was an Executive Leadership Meet which was represented by the Health Minister, Principal Secretary, Health and Chief of Party, CARE India. The conference highlighted Family Planning as a strategy to empower women and maintain her dignity to make informed choices.



Team from CARE India and BMGF with Melinda Gates

Launch of Darpan Plus App

The Darpan Plus App was launched by Principal Secretary Health Department along with Dr Hemant Shah, CARE India. An improvised version of Darpan App, Darpan Plus App was developed and designed by CARE for assessing health facility functionality. The app will be used by supervisory staff of health department for fostering transparency and accountability on a real-time basis. It includes features like photo documentation, GPS, and integration with existing data platform to extract and validate self-reported data.



Dignitaries at the launch of Darpan Plus App

Amanat dissemination workshop

The Amanat programme received a phenomenal success and was upscaled to all the 38 districts of Bihar in which select ANMs were groomed to train the nurses in their facility as local mentors. A dissemination workshop was held where the trained ANMs from five districts of Bihar shared their learnings and experiences for a wider dissemination among a range of stakeholders.



ANMs and Amanat team at the dissemination workshop

Speakership opportunity on Tiranga TV

Our CFO, Rohit Nayar participated in a discussion on poverty in India, hosted by HTN Tiranga TV, where he spoke about CARE's journey in India, the transition from food distribution to addressing multi-dimensional poverty with innovative solutions. He stressed upon the correlation between education and poverty reduction.



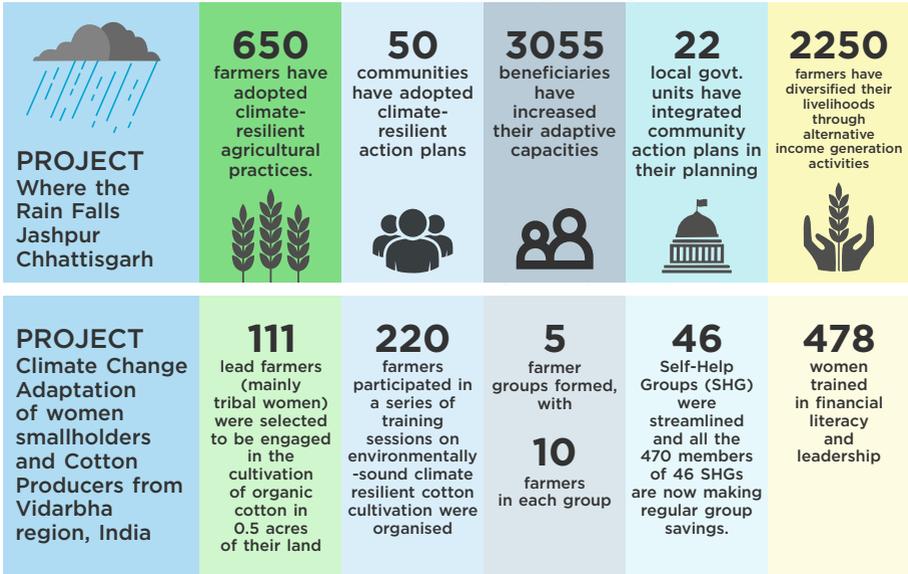
Rohit Nayar - CFO, speaking on Tiranga TV

5th World Conference on Women's Studies

Md Wasi Alam, Acting Head - Disaster Management Unit presented a paper on 'Men and Women confederate to survive climatic disasters in India: Evidence from Cyclone Vardah, Tamil Nadu and Bihar 2017 Flood' at the 5th World Conference on Women's Studies, held in Bangkok on April 25-27, 2019. He received the best presentation award for the session under 'Climate change, ecology and women's status'.



IMPACT IN NUMBERS



BACK TO THE FUTURE

THEN



In May 1961, Prime Minister Nehru presented Helene Moos (retired public health nurse) with a CARE Mobile Health Unit. This innovation was geared towards taking forward the new health sector programme emphasising on training medical staff and supply of mobile medical units and equipment.

[Read more](#)

NOW



In 2018, under CARE India's mobile health initiative, the Mobile Nurse Mentoring programme was started to train nurses and Auxiliary Nurse Midwives (ANMs) to improve their capacity in providing primary health services like deliveries and newborn care. This programme aims to train 20,000 nurses in Bihar by 2021.

[Read more](#)

RECENT HIGHLIGHTS

CARE India Impact Report 2014-16

CARE India's first Impact Report captures the significant changes made in the lives of marginalised population that CARE India worked with. The report synthesises the major impacts and outcomes from various interventions in the areas of Health, Education, Livelihoods and Disaster Management, through 51 projects implemented across 15 states, reaching 41.9 million participants during 2014-16. To know what impact CARE India has created, you can find the full copy of the [Impact Report, here](#).



VOICES FROM THE FIELD



Maklibai

is a resident of Bandapipal village in Buldhana district of Maharashtra.

“ I am motivating all the villagers to practice organic farming by visiting individual households in my village. We plan to shift from chemical fertilizers, which are intensively used in cotton cultivation to biodynamic composting and organic cultivation. The benefits of organic cultivation will help my entire community and keep our soil healthy. ”



Sunita Bai

is an Adivasi woman farmer from the tribal dominated Jabla village in Bagicha block of Chhattisgarh.

“ CARE India's intervention in my village has supported me to adopt improved agricultural practices such as a system of rice intensification (SRI) in paddy cultivation. Through this, I am being able to pay off the loans taken by my family and put an end to my husband's frequent migration to other states in search of work. ”

STORY IN PICTURES

Kerala Flood Response 2018

Building back stronger and safer



Disaster strikes: In August 2018, the monsoon clouds burst open over Kerala



Relief phase: Survivors were provided shelter and hygiene relief kits



Recovery and rehabilitation: Lives and livelihoods were reclaimed, resilience of survivors strengthened



Know more at
www.careindia.org

Watch us on
 www.youtube.com/user/fromCAREIndia

Read more on
 www.careindia.org/blog

