



# CARE INDIA COVID-19 RESPONSE

Package 1-3

# CORONAVIRUS EMERGENCY

Help Stop the Spread



## CARE India COVID-19 Response

[careindia.org](https://careindia.org)

# CARE India Response Strategy – 3 Pillars

- Commitment of **DO NO HARM** for life saving prevention & response activities
- Resilience approach to build capacities faster at community, household & individual levels to prevent re-emergence/ spread of disease; and address livelihood consequences of the disaster
- Collaborate with & support Government/ interagency response for maximizing& accelerating impact
  - CARE India COVID Response Fund - **CARE India reserves to kickstart** response with INR 50 Lac contribution
  - CARE India COVID Response - 3 COVID-19 Program Packages- Immediate Phase, Recovery Phase & Resilience Building
- CARE response strategy will **prioritize most at risk populations & societal groups**- Pregnant Women, New Borns, Elderly, Vulnerable groups with underlying health conditions, Migrants, Health workers, Adolescent Girls, Women with disability, single women headed households among others.
- CARE will **directly execute the response strategy with the communities we serve** and will **collaborate with partners to** execute the strategy in new geographies.

# CARE Capability to Execute on COVID-19 Response

- CARE India's 1400+ team actively supporting BIHAR Gov't in COVID response
  - Develop **communication support** for Gov't education on COVID 19
  - Technical support in **procuring medical supplies** for COVID 19 response
  - **Contact tracing & Monitoring**
  - **testing infrastructure & strengthen healthcare delivery facilities**
- CARE India direct engagement with marginalized communities for health, livelihood & education programs
- 14 States in India, in close partnership with central and state governments
- CARE India has extensive experience of QUICK INITIAL RESPONSE to large scale humanitarian emergencies by mobilizing technical expertise as well as implementation capability on ground- e.g. Tsunami Response, Orissa Cyclone Response etc
- **CARE India solicits generous donations from all CORPORATE ORGANIZATIONS and INSTITUTIONAL DONORS for rapid deployment of COVID 19 response packages at scale**

# CARE India COVID-19 Response Package-1

## Immediate Phase

### Risk Reduction

#### **Procurement and distribution of critical protective gear for frontline workers providing community services and supporting health system for COVID Response**

- Support to healthcare providers –private and public- operating at community level with appropriate skills and knowledge to cope with COVID 19.
- Support state governments with processes and protocols needed for contact tracing, community monitoring, infection control and healthcare worker safety based on CARE India's learning in Bihar
- Orientation videos for frontline workers to keep themselves safe from exposure and equipping to educate communities safe protective practices like social distancing
- Adapting existing hygiene promotion and safety messages (Global and Indian Government endorsed messages) for educating communities on responding to COVID 19

**Locations: Orissa, Chhattisgarh, Jharkhand, Andhra Pradesh, Tamil Nadu, Maharashtra, Gujarat, Kerala, Rajasthan, Madhya Pradesh, Haryana, Bihar, Karnataka and Uttar Pradesh**

# CARE India COVID-19 Response Package-2

## Immediate Phase

### Hygiene Promotion

#### **Raising awareness to reduce risk of contagion in communities**

- Mobilizing village leaders through online outreach (religious leaders, elected leaders, community leaders, Aanganwadi and ASHA workers , teachers)
- Adapting existing hygiene promotion and safety messages (CARE's internal messages, Government messages)
- Producing posters, jingles, radio messages for Water, Sanitation and Hygiene (WASH) interventions
- Orientation of leaders on message dissemination through public announcement systems, phones and other online media

**Locations:** CARE's current programming districts across fourteen states

# CARE India COVID-19 Response Package-3

## Immediate and Recovery Phase

### livelihood Support

**Direct Benefits availability to enhance resilience of economically vulnerable households with focus on women and girls, single women headed households, elderly women etc.**

- Unconditional Direct Benefit Transfers to most vulnerable households with elderly, people with disabilities, pregnant and lactating women involving SHGs and other community groups engaged with CARE's program
- Direct benefits for work activities for seasonal migrants, daily wage laborers and other economically vulnerable households that lost their income due to COVID 19

**Locations: All current CARE Programming locations in fourteen states of India**

Thank you