The unabated spread of COVID-19 has placed immense strain on organizations and communities dealing with this humanitarian crisis. Marginalized communities face the greatest risk since they are struggling to meet their daily needs.

Since March 2020, we have provided immediate relief assistance to over 3.8 lac marginalised people by distributing 76,793 dry ration kits and supported hospitals, frontline workers with 7,140 PPE kits, 62,349 masks, 706 litres sanitizers and 2,000 litres disinfectant.

We have been providing relief kits customised to local areas comprising essentials and staples to provide appropriate nutrition and immediate food relief to those impacted by the pandemic.

Imparting knowledge on preventing spread of COVID-19 and busting myths around the same, has become an integral part of our projects and messaging.

#FIGHTAGAINSTCORONA
Due consideration has been given to adhere to standards of nutritional requirements, especially for women and girls, and groups such as people living with HIV, to help them in these challenging times. To safeguard our frontline workers, we helped procure/supply PPE (Personal Protective Equipment) including N95 masks, 3 PLY masks, surgical gloves, surgical caps, hand sanitizers, disposable bed sheets, floor disinfectants and others to hospitals and other Front Line Workers, with the support of our donor partners.

We have provided support to communities in adopting appropriate preventive practices, hygiene behaviours and creating linkages to testing and treatment services for COVID-19. A big spike in cases of domestic violence has been reported in and post the lockdown. This got CARE India into action. Our distribution centers had awareness messages and were woman-friendly spaces. Our social media platforms carried updates on various gender-based violence issues. Sharing of helplines to support and help victims of gender based violence was undertaken.

CARE is amongst the first to arrive and the last to leave during a humanitarian crisis. We are responding to today’s emergencies and helping people prepare for tomorrows. We have responded to Tsunami, Odisha Super Cyclone, Uttarakhand Floods, Chennai floods, Kerala floods and others. We have helped over nine lakh disaster survivors in the last 10 years. As the country learns to live with COVID-19, CARE India is helping vulnerable communities and returning migrants revive livelihoods, bridge the gap in education for children and help strengthen health systems, in partnership with our corporate donors.

Mr Manoj Gopalakrishna, Chief Executive Officer, CARE India

The pandemic requires the adoption of a fully focused approach. We are providing PPE kits to frontline workers, distributing dry rations for the needy and raising awareness about the health crisis. In this initiative, we have worked with our development and corporate partners and together we hope to make a difference. It is through their support that we have succeeded in providing immediate relief to more than 3,80,000 marginalised people.”

THANKS TO OUR SUPPORTERS

Ms. Kamunuri Jayamma, Street Cobbler
Mangalagiri Town, Guntur District, Andhra Pradesh
I am delighted to receive this kit which consists of adequate quantity and quality of all necessary household provisions. This will help me sustain for the next 45 days and I am thankful to CARE India and Coca Cola foundation for their humanitarian support. This support has given me a new hope and strength to face tomorrow.

Ajgaonkar Primary Healthcare Centre
Jogeshwari East, Mumbai
Team of health workers from our centre are visiting nearby local slums and areas to identify COVID-19 patients and suspects. These PPE kits will help the health workers do their job with utmost safety and precautions. We express our gratitude towards WIPRO Foundation, CARE India, Vikas Sahyog Pratishthan and Mahatma Phule Samaj Seva Mandal for their support in fighting the pandemic.

CARE has been working in India for 70 years, focusing on alleviating poverty and social exclusion. We do this through well-planned and comprehensive programmes in health, education, livelihoods and disaster preparedness and response. We are part of the CARE International Confederation working in over 100 countries for a world where all people live with dignity and security.