

SL No.	Description	Queries	CISSD Response
1	1. Jharkhand Learning Recovery Loss Programme	<p>Please let us know the exact location where the interviews and the programme impact will be recorded</p> <p>How many days of videos shooting will be required?</p> <p>What will be the total duration of the final video?</p> <p>Who are the target audience of this video and where it will be used? Please share the reference of the video?</p>	<p>Shoot location: Ranchi</p> <p>Days of shoot: 2</p> <p>Duration of video: <6 mins</p> <p>TG: Peers, Govt stakeholders, corporates, institutional partners.</p> <p>No available reference.</p>
2	2. Learning Recovery Loss Programme Toolkit - Knowledge Sharing (PPT)	<p>What is the total number of PPT pages?</p> <p>Will Care India team will provide the content?</p>	<p>30-40 pages</p> <p>A briefing will be provided with the raw material. The requirement would be to creatively place the toolkit so that the content is reader friendly, placed in a way that the reader finds it easy to refer to, content writing, designing and everything to be prepared.</p>
	Three process explainer videos in the PPT.	<p>Videos brief is not clear to prepare the costing.</p> <p>1. Exact duration required</p> <p>2. Treatment/style will be required</p>	<p>1. Max 4 min</p> <p>2. Treatment Sample: https://www.youtube.com/watch?v=Dtkf8DrT6D4</p>
3	3. Flow Chart Infographics		
	Graphic 2D design with the help of user team	<p>What will be exact output for this?</p> <p>What will be dimensions?</p> <p>What are the number of pages?</p>	<p>A3 sized graphic diagram which shows the suggested flow.</p> <p>Each process flow to have its own design and subsequent video.</p>

	Animated version of the flow chart	Each flowchart Animation will be required separatily or all the 8 flow charts into one video?	Seperate
	Animated video with an explainer voice over and subtitles	What will be the exact duration? What will be the content? Any references	Duration - 2 min Partly reference: https://www.youtube.com/watch?v=wLkvvqypq1E
4	4. Design Centre		
5	5. CARE creds Video		
	One Master CARE creds Video	Durationand type of Video?	Treatment of the video depends on the script that gets finalised. Reference: https://youtu.be/0LrF-XbYiP4
	Two Social Media CARE creds Video	Durationand type of Video?	https://www.youtube.com/watch?v=Z1P2oGG569A The master video can be max 8 minute log, while the social media cuts will be 30 sec and 60 sec.
6	6. Annual report (Bachat programme)		
7	7. Bachat programme		
	1 video explaining the programme product, impact, concept, and past work (Video shoot at the programme location)	What is Programme Location? How many cameras are required? Will Care India team will provide the travel, food and stay? or we will need to factor that in the cost? What is the exact duration of the video?	Programme location tentative: Delhi NCR, UP, Haryana, Rajasthan, Bihar, Jharakhand 3 for each location This has to be charged within the shared cost, breakup mentioned. 4 min
	1 PPT expanding on the product offering (Bachat)	What is the exact number of slides?	30-40

	1 Coffee table book	What is the exact number of pages? What is the dimension? Will the images for the coffee table book provided or we have arrange for still photographer.	60 pages 8*10 Collect the pictures which on the field to prepare the video
	1 Brochure	What is the exact number of pages? What is the dimension?	4 A4 size sheets
	1 Leaflet	What is the exact number of pages? What is the dimension?	2 A4 size sheets
8	8. Programme toolkit for another initiative		
	1 video explaining the programme product, impact, concept and past work (Video shoot at the programme location)	What is Programme Location? How many cameras are required? Will Care India team will provide the travel, food and stay? or we will need to factor that in the cost? What is the exact duration of the video?	Same as E15
	1 PPT expanding on the product offering (to be decided)	What is the exact number of pages?	Same as E16
	1 Coffee table book	What is the exact number of pages? What is the dimension? Will the images for the coffee table book provided or we have arrange for still photographer.	Same as E17
	1 Brochure	What is the exact number of pages? What is the dimension?	Same as E18
	1 Leaflet	What is the exact number of pages? What is the dimension?	Same as E19

9	9. MARCOM Deliverables		
	20 A4 size designs for pitch notes, factsheets, monthly update and others		
	10 PPT designs for creds, pitch deck, work flow	What will be the number of pages?	each PPT approx 20 slides
	10 Graphic designs	What will be size/dimensions? Please provide exact requirement	1:1 ratio Whatsapp/Social media size and adaptation
	5 Campaign related videos with clips from the field	Please provide exact requirement	Clips will be shared. Concept and requirement will be shared. The copy and edit of the video will be required to be done. Sample: https://www.youtube.com/watch?v=Wlei6YATMQo&t=34s https://www.youtube.com/watch?v=CbbSj8FuJM4
10	10. Misc Projects		
	Content, design, proof reading to be done for various projects such as -		
	1. Campaign designs - 16 days of activism	What all activities will be included in the Campaign	Banner design, standee design, a5 sized notes Briefing, tentative content will be discussed, copy, concept and design to be done.
	1 Banner	What is the dimension and purpose? Will Care India team will provide the content?	3*5 feet Briefing, tentative content will be discussed, copy, concept and design to be done.

	2 Standee	Will Care India team will provide the content?	Briefing, tentative content will be discussed, copy, concept and design to be done.
	1 A4 design	Will Care India team will provide the content?	
	1 A5 design	Will Care India team will provide the content?	
	2. Marcom communication posters - 10 A3 sized posters	Will Care India team will provide the content?	
	3. CARE thematic areas note - 6 A3 sized information	Will Care India team will provide the content?	
	4. Other required design	What are the other required design ?	Graphic designing work where there may be 5-6 designs for Whatsapp or social media
11	Service Agreement Query: Price	Please can you elaborate on this point?	Kindly provide cost as per each task mentioned
	The Service Provider shall specify all applicable costs, including taxes, duty, export and	Also please specify "per diem rate"?	Please mention in financial format while submitting RFP
	transportation fees and other charges on its invoice as separate items, and shall bear		Will be reimbursed as per actual expenses
	such costs as part of total Price charged. If the Service Provider's travel reimbursement		Will be reimbursed as per CISSD policy

	shall be made under this Agreement, then the Service Provider shall follow CISSD's		Agreement is also uploaded along with RFP and ToR
	travel policies and be subject to CISSD's per diem rates		Will be reimbursed as per CISSD policy