

EMPOWERING LIVES, INSPIRING CHANGE

# REPORTING FROM THE FIELD (MAY 2023)



## HEALTH SCREENING KIOSKS BOOST PILGRIM SAFETY AT CHAR DHAM

Over 40 lakh tourists visited the holy Char Dham in 2022, and this year, an anticipated 50 lakh tourists are expected between April and October 2023. To ensure their well-being, **CARE India** collaborated with the **Uttarakhand Health Department**, launching the "**Char Dham Health System Strengthening**" project. Specialised training was provided to doctors, nurses, SDRF, ambulance staff, hotel staff, and supporting personnel, equipping them with the necessary skills to handle emergencies and provide efficient care.

In Cuddalore, Tamil Nadu, **CARE India** and **Titan Company Limited** are implementing the **Kanya Sampurna Project**. Its goal is to enhance preschool activities in **200** Anganwadi centres, improve literacy and numeracy skills in **150** primary schools, and provide STEM interventions in **69** middle schools. The project focuses on transforming classrooms, conducting leadership interventions, and imparting 21st-century skills. With interventions benefiting **34,687** children, including 18,431 boys and 16,256 girls, it offers diverse growth opportunities.

## KANYA SAMPURNA EMPOWERS EDUCATION IN CUDDALORE



## BIHAR TAKES A STAND AGAINST NEGLECTED DISEASES

A successful training session on **Lymphatic Filariasis (LF)** and **pre-Mass Drug Administration (MDA)** planning was held on May 16th at Hotel Maurya in Patna. The event honoured the contributions of districts, departments, agencies, and program partners involved in the Elimination of Lymphatic Filariasis (ELF) program. **This marked significant progress in combating Neglected Tropical Diseases (NTDs) in Bihar.**



## PEPSICO FOUNDATION EXPLORES SHE FEEDS THE WORLD INITIATIVE

Members and colleagues of the **PepsiCo Foundation** embarked on a learning tour to **Egypt**, focusing on the **She Feeds the World (SfTW)** program, particularly SfTW Egypt. The tour included field visits, workshops, and discussions on the SfTW framework, results, communications, and lessons learned. Garima Singh, Senior Director of Corporate Affairs from PepsiCo India, and senior officials from CARE India attended, fostering connections between SfTW India and PepsiCo.

Meet Vanitha, a remarkable woman from Sennakuppam village in Tamil Nadu. Despite a challenging upbringing, she completed her basic schooling under streetlights. Overcoming an abusive marriage, she worked as a daily wage earner until finding stability and educational opportunities at Danfoss company. Volunteering with the **Village Poverty Reduction Committee (VPRC)**, she contributed to women's empowerment and poverty reduction. **Now, she runs a successful Xerox and e-service centre**, generating a monthly income of Rs 10,000-15,000.

## VANITHA: A STORY OF RESILIENCE IN TAMIL NADU



## CHALLENGING TABOOS: PROMOTING HEALTHY MENSTRUATION IN CUDDALORE

The **Kanya Sampurna Project** actively challenges gender norms for adolescent girls in rural areas. On May 28, 2023, in the Cuddalore district, the project commemorated **World Menstrual Hygiene Day** with street plays, poetry recitations, and awareness songs promoting menstrual hygiene. Introducing eco-friendly sanitary napkins, the project empowered adolescent girls to **challenge myths and taboos**. Parents also gained knowledge about their daughters' menstrual needs, fostering open discussions and reducing menstrual stigma.